

# HUBZone:

## Revitalizing Our Communities

There are many areas in the U.S. that have limited economic development and opportunity for its residents. Many of these communities are marked by either long-term high unemployment or low median incomes, or both. But it doesn't have to continue this way. These Historically Underutilized Business Zones (HUBZones) can be revitalized through the efforts of small businesses.

At the SBA, we recognize that successful small businesses are the engines that can drive job creation and provide economic stimulus. Within these communities small businesses provide employment opportunities and empowerment to HUBZone residents.

The HUBZone Program provides federal contracting incentives to qualified HUBZone small businesses. Please read on to determine whether your business would be a candidate for certification and how you can participate in making a difference in your community.

### Why should I apply for HUBZone certification?

- Your investment in a HUBZone area can support economic development and strengthen the community from the ground up.
- Select contracts can be reserved for HUBZone firms, effectively reducing your pool of competition, while increasing your chances for winning bids.
- Firms are eligible to receive a 10% price evaluation preference in full and open competition procurements.
- The federal government wants to support HUBZone certified businesses and has set a goal of awarding 3% of all federal prime contract dollars for them.



### Where can I find more information?

To see if your business is in a HUBZone-designated location, visit the SBA's HUBZone Maps: <https://www.sba.gov/hubzone-maps>

We offer a Question & Answer teleconference every Tuesday and Thursday from 2-3 p.m. ET via a toll free number available at [www.sba.gov/hubzone](http://www.sba.gov/hubzone).

For individualized assistance, please contact your local SBA district office at [www.sba.gov/tools/local-assistance](http://www.sba.gov/tools/local-assistance) or email [hubzone@sba.gov](mailto:hubzone@sba.gov).



### Is my business eligible for HUBZone certification?

Your business may be eligible for HUBZone certification if it meets the following criterion:

- Your business is small. Visit [www.sba.gov/tools/size-standards](http://www.sba.gov/tools/size-standards) to check if your business meets this requirement.
- The business' principal office and at least 35% of the employees must reside within a HUBZone.
- Your business must be at least 51% owned by U.S. citizens, or be a business owned by an Indian Tribal Government, an Alaska Native Corporation, a Community Development Corporation, a Native Hawaiian Organization, or be a small agricultural cooperative.



U.S. Small Business Administration